

Qualification Programme (QP)

Case Analysis Competition 2016 and Luncheon with CPAs



Hong Kong's
CPA Qualification
香港會計師專業資格



Fit for Purpose

Come and join the case competition and win!

Join the QP Case Analysis Competition 2016 to develop your full potential.

Register **NOW** for the seminar and the competition at www.hkicpa.org.hk/qpcac2016hk

Awards

Champion team:	\$10,000 cash prize, QP fees waiver*, trophy and certificate, with a total value of \$13,600
1st runner-up team:	\$6,000 cash prize, QP fees waiver*, trophy and certificate, with a total value of \$9,600
2nd runner-up team:	\$4,000 cash prize, QP fees waiver*, trophy and certificate, with a total value of \$7,600
Best written report:	\$2,000 cash prize and certificate
Best presenter:	\$1,000 cash prize, plaque and certificate
Merit teams (5 awards):	\$2,000 cash prize, QP fee waiver# and certificate, with a total value of \$3,800
Shortlisted teams (30 teams):	Certificate

Internship placement is awarded to the **8 finalist teams**. The remaining shortlisted teams also have a chance to participate in the CPA firm internship programme interview at the Career Forum.

* Fee waiver of \$450 QP first registration fee and \$450 QP first subscription fee are awarded to each member of the champion, 1st and 2nd runner-up teams.

Fee waiver of \$450 QP first registration fee is awarded to each member of the merit teams.



Hong Kong Institute of
Certified Public Accountants
香港會計師公會

Your golden chance to win

- attractive cash prizes and QP fee waivers
- internship at renowned organizations
- QP learning pack for free

Hong Kong Institute of Certified Public Accountants

QP Case Analysis Competition 2016

Format of competition

There will be three rounds of competition:

1st round Each participating team is required to submit a 12 pages full case analysis written report in English

2nd round 30 shortlisted teams for 2nd round review

Oral presentation The 8 merit teams will be shortlisted to give a short oral English presentation based on their analytical reports

To learn more about the brief of the case question, reviewers' comments on students' performance, tips from the winning teams and the report submission guidelines, please visit the Institute's website at www.hkicpa.org.hk/qpcac2016hk.

Competition schedule

22 April 2016 onwards	Full case question available on Institute's website
20 September 2016	Deadline for registration of free seminar
24 September 2016	Seminar on "Becoming a business advisor in the dairy products industry"
14 October 2016 (before 12:00 noon)	Deadline for registration of competition
19 October 2016 (before 12:00 noon)	Submission of 12 pages written report
11 November 2016	Announcement of 8 finalist teams [^]
27 November 2016	Oral presentation day and luncheon with CPAs

[^] Each member of the shortlisted teams will receive email notification.

Eligibility for entry to the competition

- QP Affiliate Club members who are studying undergraduate programmes in any discipline in local tertiary institutions are welcome to join the competition.
- Non-QP Affiliate Club members are also welcome. Participants will automatically become a member of the Club by completing the online registration for the competition.
- Admission to the competition is on a team basis. Participants are required to form teams of between three and four members. Joint universities teams are also welcome.

Free seminar	Speakers
Seminar on "Becoming a business advisor in the dairy products industry" Date: 24 September 2016 (Saturday) Time: 10:00 a.m. – 1:05 p.m. Venue: Hong Kong Institute of CPAs 27/F, Wu Chung House, 213 Queen's Road East, Wan Chai	<ol style="list-style-type: none">1. Ms. Anna Lam Deputy Executive Director, Hong Kong Business Ethics Development Centre, Independent Commission Against Corruption2. Mr. Matthew Sexton Senior Teacher Corporate Contracts, British Council3. Mr. Arthur Shek Engagement Manager, McKinsey & Company
Oral presentation and free luncheon with CPAs	
Date: 27 November 2016 (Sunday) Time: 9:30 a.m. – 4:00 p.m. Venue: Harbour Grand Hong Kong Hotel, MTR Fortress Hill Station, Exit A, 23 Oil Street, North Point	

If you are interested in joining the above events, please visit www.hkicpa.org.hk/qpcac2016hk for online registration. Seats are limited and reserved on a first-come-first-served basis.

Enquiry

Hong Kong Institute of Certified Public Accountants

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