



CPD Seminars – IT Series (April - June 2016)

This series of seminars is designed to provide professionals with knowledge of the latest information technologies available in the market, how these technologies can enhance business development and efficiency, as well as their implications for businesses and the accounting profession.

Topic/Programme code	Date and time/CPD hours	Language	Speakers
Cyber Security – What Happen When You Are Under Attack? (S160414S)	Thursday, 14 April 2016 7:00 p.m. – 8:30 p.m. (1.5 hours)	English	Mr. Kok-Tin Gan, Partner, Risk Assurance, PwC
The Cloud Changes the Way We Communicate and Process Documents (S160427S)	Wednesday, 27 April 2016 7:00 p.m. – 8:30 p.m. (1.5 hours)	Cantonese	Mr. Stephen Chan, Manager, Solution Business Development, Fuji Xerox (HK) Ltd. Mr. Peter Chu, Product Manager, Service Offering Development, Global Services Business, Fuji Xerox (HK) Ltd.
How to Win with Big Data Analytics in Retail Industry# (S160523S)	Monday, 23 May 2016 7:00 p.m. – 8:30 p.m. (1.5 hours)	English	Mr. Ned Au, Director, Financial Accounting Advisory Services (Retail Advisory), Ernst & Young Mr. Marc Bunch, Partner, Tax (Import Goods Customs and Duties Trade Analytics), Ernst & Young Mr. James Lechte, Director, Advisory (Predictive Analytics), Ernst & Young
Hong Kong Digital Marketing and China O2O Trends# (S160610S)	Friday, 10 June 2016 6:30 p.m. – 8:30 p.m. (2 hours)	Cantonese	Mr. Chiu Ka Ki, CEO/Founder of UNIKI Group Ltd. and Guangzhou Kin Ming IT Ltd.

The exact date, time, topic and content of these seminars will be announced in due course.

Venue	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong
Format	Seminar
Fee (for each seminar)	HKICPA member or student: HK\$190 (online enrolment for HKICPA member: HK\$180) IAV/HKIAAT member or student: HK\$190 Non-member: HK\$330
Participants	Persons who are interested in exploring ways of using technologies to improve efficiency and effectiveness in their businesses and daily works
Competency*	Information technology
Rating*	Intermediate level

* Please refer to the [Institute's online CPD Learning Resource Centre](#) for descriptions of competency and rating.



About the programme

Cyber Security – What Happen When You Are Under Attack? (S160414S)

Course outline

High-profile cases of organizations coming under cyber-attack are more and more common. Companies whose core business is not reliant on IT could be the victim of a cyber-attack as well. It is not a question of whether you will be the subject to a cyber attack but a question of when it will happen - no one is immune.

Last year, a number of cyber attacks took place resulting in millions of customer records, confidential business data and deals strategic information stolen. One of the victims experienced service outages that resulted in a 32% decline in its share price. This is a serious challenge for businesses that increasingly seek to operate and engage with their customers online and this leads to the need of considering the cyber security strategies in a constantly changing threat environment.

In this seminar, the speaker will highlight the technical, financial and reputational impacts as an attack unfolds, and what to do to better protect an organization and mitigate such cyber risks. In addition, the speaker will conduct a “real-live” demonstration of what a cyber attack can look like and how it can impact organizations.

Objectives

- Provide an update of the cyber threats landscape
- Improve cyber security awareness by conducting “live” hacking to demonstrate “how” a cyber attack takes place
- Provide tips to develop an effective cyber security risk management program

Speaker

Mr. Kok-Tin Gan, Partner, Risk Assurance, PwC

Mr. Gan is a cyber security expert specializing in developing cyber security capability and structure for clients, and has conducted a wide range of cyber exercises globally to tailor and integrate various best practices into clients’ cyber security programs.

The Cloud Changes the Way We Communicate and Process Documents (S160427S)

Course outline

Technology’s role in business continues to grow at a remarkable rate. In 2016, it is sure to see plenty of new trends on top of the growth of old methods and strategies. Optimizing work efficiency is now impossible without a variety of IT solutions and devices available to employees.

Understanding current technology trends in employee engagement is a key to productivity. This seminar will introduce cloud-based solutions with reference cases in Hong Kong covering the following topics:

- How to improve workplace communication and mobility by connecting all the information in one platform
- How to optimize cash management by automation of the account payable process, so as to enhance compliance and reduce risk of non-conformance
- How to optimize and streamline business processes by capturing documents in a secured way

Objectives

- Understand how the current technology trends can shape the future of work

Speakers

Mr. Stephen Chan, Manager, Solution Business Development, Fuji Xerox (HK) Ltd.

Mr. Peter Chu, Product Manager, Service Offering Development, Global Services Business, Fuji Xerox (HK) Ltd.



**To confirm your CPD booking,
 just log on to "My CPA" at
<http://www.hkicpa.org.hk>**

HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department,
 Hong Kong Institute of CPAs,
 37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

**Please click here for online enrolment
 (for HKICPA members only)**

Payment & Enrolment Status Enquiry: 2287 7381
 e-mail: finance@hkicpa.org.hk
 Fax : 2893 9853

Course Information Enquiry:
 2287 7386 / 2287 7253
 e-mail: cpd@hkicpa.org.hk

FOR OFFICE USE

Deadline: 7 working days before the date of the programme

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ^{*(2)} (Block Letters)	Programme Code	Fee (HK\$)	
	No.	Status (1)						
1								
2								
3								
4								
							Total (HK\$)	

* Email address is for enrolment confirmation purpose. Please refer to note (2) for details.

I am unemployed and not working. I am planning to rejoin the workforce.
 The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.
 The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

Payment Method (Please tick the appropriate box)

Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" ⁽⁶⁾

VISA / MasterCard BOC HKICPA UnionPay card

Card Number:																					Card Expiry Date (MM/YY):				
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I would like to have an official receipt. (Remarks: Official receipt will be sent to your email address provided above).

- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Successful applicants will receive confirmation of registration by email at least 3 working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 working days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - Please issue SEPARATE CHEQUE for each event.
 - NO REFUND/CANCELLATION will be entertained after the application is processed.
 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>
 - No unauthorized audio or video recording is allowed at CPD events.

For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled.
 (Remarks: For payment by credit card, refund will be made directly to your credit card.)

Name:	Name:
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