

**PAIB forum: "Future CFO's DNA" – 24 October 2015**

**Panel discussion:**

**Qualities for climbing the career ladder**

**Profile of panelist**



**Edmand Cheung**

Group Managing Director  
Innovix Distribution

Mr. Cheung is responsible for the management and strategic development of Innovix Distribution across the Asia Pacific region. Innovix Distribution is a leading Technology and Consumer Electronics distributor carrying 51 brands and 76 product lines. Innovix Distribution is a new brand name launched in July 2015 that unify four business entities of JOS Distribution and IXIX Distribution in Hong Kong, IXIX Distribution in Singapore and JOS Distribution in Malaysia.

Mr. Cheung started his career with Jardine in 1989 and joined Jardine Technology Holdings (previously known as Jardine OneSolution - "JOS" in short) in 1992 as Finance Controller. Over the years, he has taken on various management positions within the company and has been involved in the development of operational as well as strategic business initiatives for the Group. Mr. Cheung has contributed significantly to the successful implementation of these projects, delivering significant improvement in shareholders' value. He has also been instrumental in the formulation and implementation of the restructuring of the Hong Kong operation since 2009, establishing an organisation with new go-to-market strategies that has fuelled the substantial growth of JOS Hong Kong in recent years. Mr. Cheung served as Managing Director of JOS Hong Kong from January 2012 to July 2014 before he was appointed to the regional role of Group Managing Director, Innovix Distribution.

Mr. Cheung is also actively contributing to the development of the finance and IT industry. He serves as a member of the Professional Accountants in Business Committee of the Hong Kong Institute of Certified Public Accountants, a member of the HKSAR Government Task Force on Unified Qualifications for IT Professionals and Convenor of the HKSAR Working Group on Recognizing Technologies.

Mr. Cheung holds an MBA (distinction) from the University of Warwick (UK) and is also a Certified Public Accountant.