



Hong Kong Institute of
Certified Public Accountants
香港會計師公會



Hong Kong's
CPA Qualification
香港會計師專業資格

Career Forum 2012

Date: 7 October 2012 (Sunday)

Time: 9:45 a.m. - 5:30 p.m.

Venue: Cyberport Conference and
Exhibition Centre



Six great reasons to join

- Gain updates on career development and work life of accountants
- Interview by HR experts and win an internship opportunity at CPA firms
- Meet face-to-face with CPAs and senior executives
- Receive first-hand information at career exhibition
- Enjoy free luncheon with CPAs
- Attend free career-oriented workshops

On-line registration: [Please click here](#)
Deadline: 24 September 2012 (Monday)

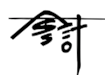
Free

- Admission
- Shuttle bus
- Lunch buffet
- Lucky draw

Sponsors



Supporting student societies



Special thanks to



Career Forum 2011 Photo Album



- ❶ Over 700 QP and university students participated in the Career Forum 2011.
- ❷ A panel of accountancy professionals shared their insights on career development with the students.
- ❸ Students mingled with CPAs during the luncheon.
- ❹ Students met potential employers at the career exhibition.
- ❺ Students attended career-oriented workshop.

Career forum	Panel speakers
A panel of guest speakers to share their experience and participate in a lively dialogue and discussion on the contentious issues in the accountancy profession.	<ul style="list-style-type: none"> • Moderator: Ms. Susanna Chiu, Vice-President, Hong Kong Institute of CPAs + • Mr. Philip Tsai, JP, Audit Partner, Deloitte Touche Tohmatsu + • Ms. Nancy Tse, JP, Chief Financial Officer, Hospital Authority + • A speaker from non-practising is to-be-confirmed
Career-oriented workshops	Speakers
Career development in Big Four - How to win a job in Big Four? - Life of an associate and career path in Big Four.	<ul style="list-style-type: none"> • Mr. Ivan Au, Partner (Audit), PricewaterhouseCoopers + • Ms. Maggie Lee, Partner (HR), KPMG + • Mr. Eric Tong, Partner, Global Financial Services Industry Leader, Southern China, Deloitte Touche Tohmatsu + • Ms. Agnes Tso, Partner (Financial Services), Ernst & Young +
Career development in SMP/PAIB - What we can offer during your practical experience training. - Life of a trainee and career path in non-Big Four.	<ul style="list-style-type: none"> • Moderator: Mr. Gary Poon, Council Member, Hong Kong Institute of CPAs + • Mr. Alvin Chan, Corporate Finance Manager, Hospital Authority + • Ms. Mabel Chan, Founder, Mabel Chan & Co. CPAs + • Ms. Ivy Chua, Director, Crowe Horwath (HK) CPA Limited + • Mr. Johnson Kong, Managing Director, BDO Financial Services Limited +
Image building - Dos and Don'ts during interview. - How to dress up as a professional?	<ul style="list-style-type: none"> • Dr. Desmond Chan, President, Association of Image Architects +
Young accountants' work life - Sharing by QP graduates from accounting and non-accounting backgrounds.	<ul style="list-style-type: none"> • Moderator: Mr. Jonathan Ng, Deputy Executive Director, Hong Kong Institute of CPAs + • Ms. Emily Ho, QP graduate (2007) + • Mr. Matthew Tam, QP graduate (2010) +

* The Career Forum and workshops are conducted in Cantonese. Seats are limited and reserved on a first-come-first-served basis.



RUNDOWN FOR CAREER FORUM 2012

Time	Activity
9:45 a.m.– 10:15 a.m.	Registration
10:15 a.m. – 11:15 a.m.	Career exhibition <ul style="list-style-type: none">- Career booths- CV collection- Group interview ballot
11:45 a.m. – 2:30 p.m.	Round table luncheon cum career forum <ul style="list-style-type: none">- Luncheon & mingle with CPAs (1 hour)- Career forum: Ms. Susanna Chiu + 3 guest speakers (1.75 hour)<ul style="list-style-type: none">• Introduction by each speaker for 5-min (20-min)• Show video 1, discussion & voting (in tables) & feedback from guest speakers• Show video 2, discussion & voting (in tables) & feedback from guest speakers• Show video 3, discussion & voting (in tables) & feedback from guest speakers• Show video 4, discussion & voting (in tables) & feedback from guest speakers
3:00 p.m. – 5:00 p.m. [2 sessions]	Career-oriented workshop on "Career development in Big4" <ul style="list-style-type: none">- Invite four Big4 partners to share tips on how to win a job in Big4 & the career path there.
	Career-oriented workshop on "Career development in SMP/PAIB" <ul style="list-style-type: none">- Invite representatives from SMP/PAIB to share what they can offer to the students & the career path there.
	Career-oriented workshop on "Image building" <ul style="list-style-type: none">- Advise tips to students for how to dress and perform professionally during an interview.
	Career-oriented workshop on "Young accountants' work life" <ul style="list-style-type: none">- Showcase video of young accountants' work life and followed by an experience sharing session from QP graduates.
3:00 p.m. – 5:00 p.m.	Career exhibition <ul style="list-style-type: none">- Career booths- Group interview
5:00 p.m. – 5:30 p.m.	<ul style="list-style-type: none">- Group photo taking- Prize presentation- Lucky draw



Hong Kong Institute of Certified Public Accountants
Briefing Note to Ambassador at Career Forum 2012

7 October 2012 (Sunday) 9:45 a.m. to 5:30 p.m.
Cyberport Conference and Exhibition Centre

The Forum comprises of three major sessions, including round table luncheon cum career forum; career exhibition and career-oriented workshops. During the forum, we have invited three distinguished panel speakers with different career profile to share their experiences with the students; and our Vice-President, Ms. Susanna Chiu, will be the moderator of it.

This year we have also incorporated an interactive element like showcasing four career-related cases in the accounting profession for participating students and guests to discuss and vote around tables during luncheon. As our Ambassador, your presence and sharing would mean a lot to our participating students. Followed by the luncheon, panel speakers of the forum will discuss the cases and voting results.

Objectives of the Round Table Luncheon cum Career Forum

- Provide information about career development and path to be a successful CPA
- Offer a platform for students to gain useful and practical knowledge for their career planning
- Discuss the contentious issues in the accountancy profession
- Create a cordial atmosphere for the students to meet face-to-face with CPAs and senior executives

Role of Ambassador

- Welcome the students on behalf of the Institute
- Provide information and promote the Qualification Programme (QP)
- Facilitate a discussion on the four showcased career-related cases with those students who sit at your assigned round table
- Mingle and share your experiences and success stories with the students
- Provide positive perspectives of the accountancy profession
- Establish a role model for the students

Transportation

Free shuttle bus services will be arranged from Kowloon Tong and Admiralty MTR stations to Cyberport at around 9:00 a.m. and 9:15 a.m. respectively. You can also arrange transportation by yourselves if you cannot meet the schedule.

For further information or assistance, please feel free to contact Ms. Theresa Choi on 2287 7099 or via email: theresachoi@hkiipa.org.hk.

Information on the Hong Kong Institute of Certified Public Accountants

- The Institute is the only statutory licensing body to register and grant practising certificates to CPAs in Hong Kong
- Scope of Work
 - Registering accountants and issuing practising certificates
 - Regulating the professional conduct and standards of members
 - Setting codes of ethics and standards of accounting and auditing
 - Regulating the quality of entry to the profession through its qualification programme and related courses
 - Providing continuing education and other services to members
 - Promoting the accountancy profession both in Hong Kong and overseas
- Types of Membership
 - CPA, CPA (practising), FCPA, FCPA (practising) and International affiliates
- Statistics on Members (as at 31 July 2012)
 - Total number of members (34,159) including:
 - CPA (29,109) & FCPA (5,050)
 - Practising certificate holders (3,984) & Non-practising certificate holders (30,175)
 - Total number of registered students (15,414)

Introduction to the Qualification Programme (QP)

- A comprehensive training programme that provides the knowledge and skills necessary to become a CPA. QP builds on an accounting degree and progresses to course work and examinations.
- Both accounting and non-accounting degree holders can join the QP.
- To develop the practical skills and personal qualities including analytical thinking, problem solving and objective judgment via workshop and practical experience components of the QP.
- QP comprises of four modules, Module A (Financial Reporting), Module B (Corporate Financing), Module C (Business Assurance) and Module D (Taxation).
- Students have to attend workshops, pass the module examinations (open book) and final examination (open book) and 3-years work experience to be qualified as CPA.
- International recognition: recognized by international accounting institutes of Australia, Canada, England and Wales, Ireland, New Zealand, Scotland, South Africa and Zimbabwe, and with NASBA/AICPA International Qualifications Appraisal Board of the U.S., Association of Chartered Certified Accountants, CPA Australia and Association of International Accountants.
- HKICPA members can get four paper exemptions from PRC CPA Uniform Examination under the CEPA.
- CEF reimbursement up to \$10,000 for enrolling QP.