![Hong Kong Institute of Certified Public Accountants 香港會計師公會 CPA logo]

HKICPA seminar:
How a multinational company leveraged its ERP system to optimise operational efficiency

Programme Code: S150806S

This seminar draws on the experience of the speaker to provide insights on how the implementation of a global ERP solution in Asia Pacific resulted in significant operational efficiency for a multinational company. It takes participants through the journey of the company's SAP implementation, the challenges in change management and ultimately the successful embedding and realisation of benefits across the various functions in the organization.

Date	**Thursday, 6 August 2015**
Time	**6:30 p.m. – 8:30 p.m.**
Venue	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong.
Format	Seminar including practical examples
Language	English
Fee	HK$190 for HKICPA member or student; and IA/ HKIAAT member or student HK$180 for online enrolment HK$330 for non-member
Objectives	Enable participants to understand the tangible and intangible benefits of an ERP implementation to assist them in preparing business cases and in making ERP investment decisions
Speaker	**Ms. Lolita Edralin,** Regional Stabilisation Lead - SAP implementation, British American Tobacco Ms. Edralin is a qualified accountant with over 30 years of audit and commercial experience. This includes 9 years of external audit experience with Arthur Andersen & Co and over 20 years of senior management positions at British American Tobacco, where she served as Finance Director for Greater China Area, Head of Finance for Asia Duty Free, Head of ASEAN Audit and Finance Lead for Regional SAP implementation. Ms. Edralin has led the implementation of two SAP projects in BAT. The most recent one being the Regional SAP implementation for 24 markets in Asia Pacific, involving 430 full time user resources and over 50 SAP consultants. Ms. Edralin obtained her Executive MBA from the Chinese University of Hong Kong. She is a member of the HKICPA and AICPA.
Participants	Finance and IT professionals involved in evaluating, supporting or implementing an ERP system
Competency	Information technology; Management accounting; Corporate finance
Rating	Intermediate Level (Please refer to the Institute's online CPD Learning Resource Centre)
CPD hours	2

CPA
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HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Please click here for online enrolment
(for HKICPA members only)

Payment & Enrolment Status Enquiry: 2287 7381 e-mail: finance@hkicpa.org.hk Fax : 2893 9853	Course Information Enquiry: 2287 7386 / 2287 7253 e-mail: cpd@hkicpa.org.hk	**FOR OFFICE USE**

Deadline: 7 working days before the date of the programme

No.	Membership No.	Status (1)	Full Name of Participant(s) (Block Letters)	Company	Email address *(2) (Block Letters)	Programme Code	Fee (HK$)
1							
2							
3							
4							

Email address is for enrolment confirmation purpose. Please refer to note (2) for details.

Total (HK$)	

☐ I am unemployed and not working. I am planning to rejoin the workforce.
The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.
The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

Payment Method *(Please tick the appropriate box)*

❏ Cheque (no._____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" (6)

❏ VISA / MasterCard   ❏ BOC HKICPA UnionPay card

Card Number:																Card Expiry Date (MM/YY):				

Cardholder's Name (block letters):	Cardholder's Signature:	Date:

❏ I would like to have an official receipt. *(Remarks: Official receipt will be sent to your email address provided above).*

<u>Notes:</u>
1. Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
2. Successful applicants will receive confirmation of registration by email at least 3 working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 working days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
3. NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
4. All applications are on a first-come-first-served basis.
5. Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
6. Please issue SEPARATE CHEQUE for each event.
7. NO REFUND/CANCELLATION will be entertained after the application is processed.
8. All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
9. The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
10. Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link https://www.hkicpa.org.hk/en/members-area/comm-preference/ . Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to http://www.hkicpa.org.hk/en/service-tools/privacy-policy/
11. No unauthorized audio or video recording is allowed at CPD events.

For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled. *(Remarks: For payment by credit card, refund will be made directly to your credit card.)*	
Name:	Name:
Address:	Address: