



## PAIB forum: "Future CFO's DNA" – 24 October 2015

### Profile of moderator



**Horace Ma**

CFO

S. Culture International  
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Ma is the Chief Financial Officer of S. Culture International Holdings Limited (stock code: 1255). He graduated with a bachelor of business administration degree from the Chinese University of Hong Kong in December 1993 and obtained a bachelor of laws degree from the University of London (external degree) in August 2001 and a master of science degree from the Chinese University of Hong Kong in December 2005.

Horace has over 20 years of experience in risk and internal control. He is a certified public accountant registered with the Hong Kong Institute of Certified Public Accountants, a fellow of the Association of Chartered Certified Accountants, a certified internal auditor registered with the Institute of Internal Auditors and a holder of the Certification in Control Self-Assessment from the Institute of Internal Auditors.

Horace has active participation in the affairs and activities of the accountancy profession. He was a council member of the Hong Kong Institute of Certified Public Accountants from December 2009 to December 2011 and a committee member of the Association of Chartered Certified Accountants Hong Kong Branch from 2006 to 2010.