



Hong Kong Institute of
Certified Public Accountants
香港會計師公會



Think Like a CEO: Going Global, Local or Lobal?

21 Jan 2009 (Wed)

(Programme Code: S090121)

Speaker	: Dr. Sidney Sze, ACMA Dr. Sze is the Chief Executive Officer of Midland Financial Group. He holds a Master Degree of Management Studies from the University of East Asia and a Ph.D. in Business Administration from Kennedy Western University, USA. Dr. Sze is the Founder President of the Society of Registered Financial Planners, the Founder Chairman of the Independent Financial Advisors Association Limited, the Past President of the Certified Management Accountants (Canada) – Hong Kong, and also a Divisional Council member of CIMA Hong Kong. His latest books include: 全方位親子理財手冊, 前藝·錢藝 為投資者把脈, 擦亮投資眼, 走出創富的迷思, 財務策劃師專業考試 Q&A and Q& A for Financial Planning Professional Examinations 2008.
Language	: Cantonese
Target Audience	: Accountants interested in the truth about the CEO job
Level	: General
Time	: 6:30 p.m. – 8:00 p.m.
CPD Hour	: 1.5 hours
Format	: Seminar
Venue	: Hong Kong Institute of CPAs Training Centre, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong
Fee	: HK\$190 for HKICPA member or student; IA / HKIAAT member or student and CIMA members HK\$180 for online enrolment HK\$330 for non-member

The seminar focuses on the nuts and bolts of the top job:

- CEO: Chief Entertainment Officer or Chief Entrepreneurial Officer?
- How to satisfy all stakeholders?
- How to evaluate performance - in good times or bad times?
- How to motivate people in retrenchment?
- How to find the difference that makes the difference?
- How to find time for a life outside work?
- How to nurture a successor?
- How to work with the interaction between three minds: Cognitive, somatic & "field" mind.

Under the Mutual Examinations Paper Exemptions agreement that the Hong Kong Institute of CPAs signed with CIMA in September 2006, all Hong Kong Institute of CPA members are exempted from 13 out of 15 papers of CIMA examinations. HKICPA members are only required to sit 2 papers for the purpose of acquiring the CIMA qualification and becoming a Chartered Management Accountant. More information can be found at www.cimaHongKong.com.