



Continuing Professional Development (CPD) Programme

NLP Power: the Dark side of the Force ?

14 Jan 2009 (Wed)

(Programme Code: S090114)

Speaker	: Dr. Sidney Sze , CEO, Midland Financial Group Dr. Sze is the Founder President of the Society of Registered Financial Planners & the Founder Chairman of the Independent Financial Advisors Association Limited. He was a member of the CPD Committee of the Institute. His latest books include: 全方位親子理財手冊, 前藝·錢藝 為投資者把脈, 擦亮投資眼, 走出創富的迷思, 財務策劃師專業考試 Q&A and Q&A for Financial Planning Professional Examinations 2008.
Language	: Cantonese
Target Audience	: CPAs interested in breaking free from negative thoughts and cultivating more useful inner beliefs about themselves and their world
Level	: General
Time	: 6:30 p.m. – 8:00 p.m.
CPD Hour	: 1.5 hours
Format	: Seminar
Venue	: Hong Kong Institute of CPAs Training Centre, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong
Fee	: HK\$190 for member, student or IA / HKIAAT's member or student HK\$180 for online enrolment HK\$330 for non-member

All business leadership and coaching programs aim to fulfill some of the following key areas:

- Manage your emotional states;
- Break away from bad habits;
- Become a more confident presenter and communicator;
- Build rapport with a diverse range of people;
- Live and work more productively with others;
- Model the way that makes great achievers tick;
- Become a hypnotherapist.

The NLP program claims to deliver all of the above!

Do you think it is too good to be true?