



# Global Directorship Programme 2018

## Intake 1

11 – 12 Oct 2018 (HK)  
4 – 7 Nov 2018 (Cambridge)  
21 – 22 Feb 2019 (HK)

## Intake 2

11 – 12 Oct 2018 (HK)  
21 – 22 Feb 2019 (HK)  
3 – 6 March 2019 (Melbourne)

## Intake 3

11 – 12 Oct 2018 (HK)  
21 – 22 Feb 2019 (HK)  
7 – 10 Apr 2019 (Cambridge)



The Hong Kong Institute of Directors (“HKIoD”) is Hong Kong’s premier body representing directors to foster the long-term success of companies through advocacy and standards-setting in corporate governance and professional development for directors. HKIoD is committed to providing educational programmes with international perspectives and in a multi-cultural environment.



The University of Cambridge Institute for Sustainability Leadership (CISL) brings together business, government and academia to find solutions to critical sustainability challenges. Capitalising on the world-class, multidisciplinary strengths of the University of Cambridge, CISL deepens leaders’ understanding and insight through its executive programmes; builds deep, strategic engagement with leadership companies; and creates opportunities for collaborative enquiry and action through its business platforms.

## Why Joining This Programme?

- ✓ As a member of **Global Network of Director Institutes (GNDI)**, HKIoD is in joint forces in the global promotion of director professionalism and corporate governance.
- ✓ **Exclusive Opportunity:** This Global Directorship Programme 2018 is limited to **21 participants**
- Upon completion of this programme participants will:-
- ✓ Receive **TWO Certificates** at the same time:
  - (a) CISL - Business Sustainability Programme Certificate, AND
  - (b) HKIoD - Executive Diploma in Corporate Governance and Sustainability Directorship
- ✓ Be invited to join **TWO Distinguished Alumni Networks:**
  - (a) The CISL Network – comprised of over 8,000 senior leaders and leading practitioners who represent business, the public sector and civil society in every industry and on every continent
  - (b) HKIoD Global Directorship Programme Alumni Network – comprised of senior executives and professionals of key business sectors in Hong Kong, developed exclusively for our programme participants
- ✓ Obtain **ONE Designation** upon completion of the accreditation process: **HKIoD.GD**
- ✓ Be accredited **48 CPD Hours** across 2018 and 2019

## Supporting Organisations





## Programme Details:

This programme comprises three modules spreading over a six-month period. Modules 1 and 3 are conducted in Hong Kong and Module 2 is delivered at the campus in Cambridge or in Melbourne. All participants **MUST** attend the 4-day Residential Programme in England or Australia and the 4-day Board-Level Masterclass in Hong Kong.

### Module 1: 2 days in Hong Kong



#### 11 October 2018 Board Excellence under Changing Business Dynamics

- Objectives Setting
- Regulatory Framework for Corporate Governance in Hong Kong
- Impact on changes of global policies
- Board Evaluation, Performance Management & Compensation at the Top

Location: Hong Kong (Lunch and tea are included)

#### 12 October 2018 Board Practices & Effectiveness

- Key Criteria to Raise Board Effectiveness
- Engaging in Best Practice for Directors: EDs vs INEDs
- Board Dynamics and Shareholder Activism
- Board Experience Sharing – “Playing the Role” and Reflecting on It

### Module 2: 4 days at Cambridge Institute for Sustainability Leadership



4 – 7 November 2018 (Cambridge, UK)  
3 – 6 March 2019 (Melbourne, Australia)  
7 – 10 April 2019 (Cambridge, UK)

- Global Sustainability: Dealing with Systemic Challenges
- Embedding Natural Capital: Create an effective Natural Capital Strategy
- Implementation: Supply Chain and Circular Economy Case Studies
- Strategies for Change: Innovation and Scale
- How Leading Companies Deliver on Bold Sustainability Goals

Location: Cambridge or Melbourne Campus (Accommodation and meals are included)

### Module 3: 2 days in Hong Kong



#### 21 February 2019 Mastering Financial Governance & Risk Management

- Mastering Financial Governance
- Effective Boards and Audit Committees
- Red Flags in Financial Reporting
- Crisis Management and Communications Workshop

Location: Hong Kong (Lunch and tea are included)

#### 22 February 2019 Development and Innovation of Board and Directors

- Disruptive Technology for Directors
- Global Trend of Information Technology for Business
- Directorship: Non-profits vs For-profits
- The Way Forward: Directorship in 21<sup>st</sup> Century



### Who to Attend and Entry Requirement:

This **Board-level masterclass**, catered for **Executive Directors, Non-Executive Directors and C-Suite alike**, is designed to inspire business leaders to go beyond compliance to focus on excellence in board practices in a global setting and foresee future trends and impact on their businesses in order to stay competitive.

- ✓ Minimum 15 years of working experience
- ✓ Priority will be given to participants with sufficient exposure to board matters to fully benefit from and contribute to the programme. Other applicants with the ability to demonstrate the credibility and competence required to assume board-level responsibilities will also be considered.
- ✓ Aspiring senior executives and decision makers are encouraged to apply:
  - Directors, CEOs, CFOs, COOs and senior executive of listed and private companies
  - Family members and controlling shareholders of family enterprises
  - Directors of government departments, public sector and non-profit organisations
  - Partners of professional firms

### Course Fees:

- HK\$90,000 (For member of HKIoD or supporting organizations)
- HK\$120,000 (Non-member)

*The Cambridge package includes tuition, learning materials and licence for online course, accommodation, meals, the gala dinner, extra-curricular activities and membership of the alumni network*

Act Fast and Act Now

**ONLY a Maximum of 21 participants** will be accepted for **the 2018 Programme (7 people per Intake)**

### Those Who Recommend the Course

*“For over three decades, the University of Cambridge Institute for Sustainability Leadership has worked to shape and support the leadership that will be required to transform the way we run our economies and societies, to recognise the limits of the natural world and to ensure the wellbeing of citizens. We engage with the most influential leaders internationally, from regions to organisations and individuals that can have significant impact upon sustainability challenges and who have the commitment and capacity to lead change.”*

Ms Lindsay Hooper, ED, Education, University of Cambridge ISL



*“Directors and senior executives have been attending training programmes of The Hong Kong Institute of Directors over the past 20 years. We are pleased to launch the Global Directorship Programme as our highest level of qualification in directorship education. This is a high-standard Directorship programme that focuses on sustainability as well as provides participants with networking and learning with fellow attendees at Cambridge University.”*

Dr Carlye Tsui BBS MBE JP, CEO, The Hong Kong Institute of Directors



### Contact Us

For more information on the Global Directorship Programme, please contact:

Training Department Email: [training@hkiod.com](mailto:training@hkiod.com) • Tel: 2889 9986 • Fax: 2889 9982 • [www.hkiod.com](http://www.hkiod.com)



## Registration Form 報名表

### The HKIoD-CISL Global Directorship Programme

香港董事學會訂定個人資料(私隱)政策和其他課程細則,可從 <http://www.hkiod.com> 網頁下載。The Hong Kong Institute of Directors has adopted a Personal Data (Privacy) Policy and other courses terms and conditions, please download from <http://www.hkiod.com>

To register, complete this form and fax, email or post it to: **The Hong Kong Institute of Directors** 填妥報名表格並以傳真、電郵或郵寄遞回：  
香港董事學會 2104 Shanghai Industrial Investment Building, 48 Hennessy Road, Wan Chai, Hong Kong ♦ 香港灣仔軒尼詩道 48 號上海實業大廈  
♦ Fax 傳真: (852) 2889 9982 ♦ E-mail 電郵: training@hkiod.com

**Registration is confirmed upon full payment on a first-come-first-served basis.**

**When your application is approved, please provide more information on the followings:**

- 1) A brief professional biography
- 2) Outline your main reasons for applying

**Choices of The University of Cambridge Programme 劍橋大學課程選修**

4 – 7 Nov 2018 (Cambridge, UK)     3 – 6 Mar 2019 (Melbourne, Australia)     7 – 10 Apr 2019 (Cambridge, UK)

#### Data of Applicant 報名者資料

(Mr 先生/ Miss 小姐/ Ms 女士/ Dr 博士/ Others 其他\* \_\_\_\_\_)      Gender: Male 男/ Female 女

Name in English 英文名: \_\_\_\_\_ Name in Chinese 中文名: \_\_\_\_\_

Company 公司: \_\_\_\_\_

Position 職銜: \_\_\_\_\_

Address 地址: \_\_\_\_\_

Tel No 電話: \_\_\_\_\_

Mobile No 流動電話: \_\_\_\_\_

Email 電郵: \_\_\_\_\_

Fax No 傳真: \_\_\_\_\_

**Payment 費用 \* HKIoD coupon is not applicable. Insurance and air ticket NOT included. 香港董事學會優惠券不適用·不包括保險及機票**

HK\$90,000

(Member of HKIoD or supporting organizations 會員)

HK\$120,000

(Non-Member 非會員)

Amount 金額 HK\$ \_\_\_\_\_ Name of the organization 會員機構 \_\_\_\_\_

Crossed cheque payable 劃線支票抬頭人: "The Hong Kong Institute of Directors Limited"

Cheque No 支票號碼: \_\_\_\_\_ Bank 銀行: \_\_\_\_\_

Bank transfer 銀行轉帳: Bank name 銀行: Hang Seng Bank Ltd

Account name 帳戶名稱: **The Hong Kong Institute of Directors Limited** ♦ Account Number 帳號: **773-725908-001**

(Please remember to email/fax us the bank transaction receipt with your name and the name of the event for confirmation 請電郵/傳真銀行收據以作確認及寫上姓名和課程名稱。)

#### Applicant's Declaration 報名者聲明

I hereby declare that: I have read and agree to the Registration Terms. 謹此聲明: 本人已閱讀並完全同意『報名細則』

Signature of Applicant 報名者簽署: \_\_\_\_\_ Date 日期: \_\_\_\_\_

#### Remarks 備註:

1. The timetable presented is subject to change or postponement by HKIoD under special circumstances 課程時間表為現擬日期,香港董事學會有權於特殊情況下更改或延遲日期。
2. Full payment must be made prior to the commencement of a training session. Registration fees are non-refundable. 必須在上課前繳款,登記費不予退還。
3. Sign-in and Sign-out Procedures 簽到和簽走程序  
Attendees are required to sign and register time, on an Attendance Log placed in the reception, before entering the classroom and sign out before leaving 參加者請於進入課室前及離開前於「出席紀錄冊」上簽名及紀錄時間。
4. Typhoon and Rainstorm Arrangements 颱風及暴雨的安排  
A seminar will be automatically postponed if within two hours before commencement time a typhoon signal number 8 or above or a rainstorm black signal is hoisted by the Hong Kong Observatory. If a typhoon signal number 8 or above or a rainstorm black signal is hoisted after the commencement of a training session, the session shall be continued until the end. 課程開始前兩小時內如香港天文台懸掛八號或以上暴風訊號又或黑色暴雨警告,課程即自動改期。如果課程開始後才懸掛颱風暴雨訊號八號或以上或黑色暴雨警告,則繼續進行直至完結。