



Property, Infrastructure and Construction Interest Group (PICIG)

Evening Seminar: *Retail Landscape Update and Shopping Centre Development in Hong Kong*



Speaker	Ms. Maureen S.Y. Fung ✧ <i>General Manager (Leasing), Sun Hung Kai Properties Group</i> ✧ <i>Founding Chairman, Institute of Shopping Centre Management, Hong Kong</i>
Chairperson	Ms. Phoebe Lai Member, PICIG Organizing Committee
Date & Time	28 May 2015, Thursday 6:30 p.m. – 8:00 p.m. (Refreshment starts at 6 p.m.)
Venue	HKICPA, 27th Floor, Wu Chung House, 213 Queen's Road East, Wan Chai.
Competency*	Industry knowledge
Rating*	Intermediate level
Admission Fee	\$150 (HKICPA member) \$330 (non-HKICPA member)
Recommended CPD hour	1.5 hour (subject to actual attendance)
Language	English
Enrolment deadline	21 May 2015

* Details of [Competency and Rating](#) information

ABOUT THE SEMINAR

Hong Kong's retail market has experienced a golden period for upside business since after the economic tsunami. Moreover, the landscape of both retail and shopping malls has undergone drastic changes.

Last year was an eventful and significant year for Hong Kong. The aggregate of retail sales recorded the first decline on the year-on-year basis in a decade. Such decline coincided with various socio and economic environment.

Under the newly imposed limitation on the multiple-entry policy for Shenzhen residents' cross-border trips, is Hong Kong still a shoppers' paradise? Does the halo of the Hong Kong retail market miracle fade?

At the seminar, Ms. Maureen Fung will provide an update of the retail market and discuss the latest development of shopping malls in Hong Kong.



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ABOUT THE SPEAKER

Ms. Maureen S.Y. Fung is the general manager (leasing) of Sun Hung Kai Properties Group ("SHKPG") and the founding chairman of the [Institute of Shopping Centre Management](#) ("ISCM"), Hong Kong. Ms. Fung is also a registered professional surveyor (general practice).

With more than 20 years of experience in the property industry, Ms. Fung's primary responsibilities at SHKPG involve the strategic planning, development and implementation of leasing, marketing, renovation and asset management for more than 10 million square feet of shopping malls in Hong Kong, Shanghai and Nanjing.

Ms. Fung is an active contributor to the society by serving as a committee member of the HKSAR Economic Development Commission under the Working Group on Convention & Exhibition Industries Tourism and a member of the Advisory Committee on Enhancing Self-Reliance Through District Partnership Programme of the Home Affairs Department. She also has earned a Hong Kong Outstanding Women Volunteer Award by RTHK and has been selected as one of the 18 distinguished alumni of the Centre of Urban Studies and Urban Planning of The University of Hong Kong (1980 - 2010).

REGISTRATION

To register:

- Online registration (for HKICPA members only): [Click here](#) or visit www.hkicpa.org.hk
- By post or by fax: Complete the attached enrolment form and return it to the Institute on or before **21 May 2015**, together with full payment. Cheque should be made payable to the "Hong Kong Institute of Certified Public Accountants" or "HKICPA".
- Fax registration will only be accepted if payment is made by any VISA / MasterCard or the BOC HKICPA UnionPay card. **Acceptance is on a first-come-first-served basis with priority given to PICIG members.**
- If you are not the PICIG member, please click [HERE](#) to download the PICIG membership application form. **NO** registration fee is required.
- If you have not received the confirmation by 26 May 2015, please contact May Hung at 2287 7009 / Canace Leung at 2287 7089 or email: may@hkicpa.org.hk.



PICIG Evening Seminar -

**Retail Landscape Update and
Shopping Centre Development in Hong Kong**

Enrolment Form

**Finance & Operations Department,
Hong Kong Institute of CPAs**

37th Floor, Wu Chung House,
213 Queen's Road East, Hong Kong.

Fax no: 2893 9853

Online enrolment (for HKICPA members only)

28 May 2015

(Please reply on or before **21 May 2015**)

FOR OFFICE USE

Seq. no.: _____

Handled by: _____

Please allow 2 days to process your application. You can check it at "My CPA" at <http://www.hkicpa.org.hk>. Unsuccessful enrolment will be notified before the commencement of the event with full refund.

Please use BLOCK letters :-

Name: (*Mr./Mrs./Ms.) _____

Company Name.: _____

HKICPA Membership no.: _____

PICIG member: Yes No

Position held: _____

Email: _____

Telephone No.: _____

Fax No.: _____

(Please tick the appropriate box(es))

Admission Fee: <input type="checkbox"/> \$150 (HKICPA member)		<input type="checkbox"/> \$330 (non-HKICPA member)	
<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"			
<input type="checkbox"/> VISA / MasterCard		<input type="checkbox"/> BOC HKICPA UnionPay card	
Card Number:	_____	Card Expiry Date (MM/YY):	_____
Cardholder's Name (block letters):	_____	Cardholder's Signature:	_____
		Date:	_____
<input type="checkbox"/> I would like to have an official receipt. (Remarks: Official receipt will be sent to your email address provided above.)			

Notes:

- Enrolments are accepted on a first-come-first-served basis with priority given to PICIG members.
- Full payment must be made before your application will be processed. No telephone reservation will be accepted.
- The closing date for enrolment is **21 May 2015**. However, the Institute has the discretion to accept late applications as it sees fit.
- Successful enrollees will receive confirmation on or before 26 May 2015 by email whereas unsuccessful applicants will receive full refund by mail.
- Unless the event is cancelled due to unforeseen circumstances or bad weather, no refund for withdrawal will be given after the enrolment has been processed.
- Bad weather arrangement:** The event will be cancelled if typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 2:30 p.m. on the date of event. In the event of bad weather, the admission fee will be refunded.
- The enrolment is non-transferable to other course / participant.
- The Institute reserves the right to change the venue, date, rundown, and / or speaker of the event due to unforeseen circumstances.

Personal Data: Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>

Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk

Event Information Enquiry: 2287 7009 (May Hung)
e-mail: may@hkicpa.org.hk

For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled.

Name :	_____	Name :	_____
Address :	_____	Address :	_____
	_____		_____
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