



Information Technology Interest Group (ITIG) Lunch Seminar

Big security – using big data analytics
and business intelligence to improve cyber security



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| Speaker | Mr. David White Director, AlixPartners |
| Chair | Mr. Victor Tan Co-Convenor, ITIG Organizing Committee |
| Date & Time | 18 February 2016, Thursday 1:00 p.m. – 2:00 p.m. |
| Venue | HKICPA, 27th Floor, Wu Chung House, 213 Queen's Road East, Wan Chai. |
| Competency* | Information Technology |
| Rating* | Foundation level |
| Admission Fee | \$150 (HKICPA member) \$250 (non-HKICPA member) (Sandwiches and drinks will be provided at 12:30 p.m.) |
| CPD hour | 1 hour |
| Language | English |
| Enrolment deadline | 16 February 2016 |

* Details of [Competency and Rating](#) information

ABOUT THE SEMINAR

As fraud and security breaches are becoming more frequent and sophisticated, traditional security solutions are not able to protect company assets. Big data ecosystems enable organizations to do real-time analysis on an unlimited amount of data of any type. Security teams can widen the scale and accelerate the speed of threat analysis, and improve risk assessment by building sophisticated machine learning models to understand baseline normal data patterns and differentiate them from the abnormal. Specific use cases include protecting against infrastructure risks as well as consumer-oriented risks across different industries. Approaches include event log monitoring, security information and event management, network intrusion detections, event modelling, end-point traffic modelling, and risk modelling.

This seminar will look at how big data architecture can facilitate these new approaches and what makes these approaches become powerful business tools to add to your arsenal.



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ABOUT THE SPEAKER

Mr. David White, LLP, is a Director of AlixPartners, who specializes in information lifecycle governance with particular focus on global data privacy and security, and regulatory compliance for information storage. He is a former AmlLaw50 commercial litigator and has more than 20 years of experience in assisting companies on complex litigation and regulatory investigations, comprising data breaches, compliance audits, and global civil and criminal investigations.

Mr. White is a certified Six Sigma Green Belt, and uses Lean Six Sigma and project management methodologies to develop and implement cost effective and efficient privacy and security compliance protocols. He is also a Certified Information Privacy Professional (CIPP/E/US) by the International Association of Privacy Professionals (IAPP), and a registered patent attorney with the United States Patent and Trademark Office.

Mr. White holds US (J.D) and UK (LL.M.) law degrees, and has served as a Special Information Governance Counsel for numerous multinational Fortune 100 companies in a wide array of sectors. He is also adept at computer forensics and a member of the High Technology Crime Investigation Association, and serves as an Infrastructure Liaison Officer in the United States Federal Bureau of Investigation's InfraGard program.

REGISTRATION

To register:

- Online registration (for HKICPA members only): [Click here](#) or visit www.hkicpa.org.hk
- By post or by fax: Complete the attached enrolment form and return it to the Institute on or before **16 February 2016**, together with full payment. Cheque should be made payable to the "Hong Kong Institute of Certified Public Accountants" or "HKICPA".
- Fax registration will only be accepted if payment is made by any VISA / MasterCard or the BOC HKICPA UnionPay card. **Acceptance is on a first-come-first-served basis with priority given to ITIG members.**
- If you are not an ITIG member, please [click here](#) to download the Interest Groups Enrolment Form. **No** registration fee is required.
- If you have not received the confirmation by **17 February 2016**, please contact Jenny Lam at 2287 7067 or email: itig@hkicpa.org.hk.



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Enrolment Form

**Finance & Operations Department,
Hong Kong Institute of CPAs**

37th Floor, Wu Chung House,
213 Queen's Road East, Hong Kong.

Fax no: 2893 9853

Online enrolment (for HKICPA members only)

18 February 2016
(Please reply on or before **16 February 2016**)

Please allow 4 working days to process your application. You can check your enrolment status at "My CPA" at www.hkicpa.org.hk.

Please use **BLOCK** letters

Name (Mr./ Mrs./ Ms): _____ Membership no.: _____

ITIG member: Yes No

Company: _____

Position: _____ Email: _____

Telephone no.: _____ Mobile no.: _____

(Please tick the appropriate box)

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|---|-------|--|-------|
| Admission Fee: <input type="checkbox"/> \$150 (HKICPA member) | | <input type="checkbox"/> \$250 (non-HKICPA member) | |
| <input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" | | | |
| <input type="checkbox"/> VISA / MasterCard | | <input type="checkbox"/> BOC HKICPA UnionPay card | |
| Card Number: | _____ | Card Expiry Date (MM/YY): | _____ |
| Cardholder's Name (block letters): | _____ | Cardholder's Signature: | _____ |
| | | Date: | _____ |
| <input type="checkbox"/> I would like to have an official receipt. (Remarks: Official receipt will be sent to your email address provided above.) | | | |

- Notes:**
- Enrolments are accepted on a first-come-first-served basis with priority given to ITIG members.
 - Full payment must be made before your application will be processed. No telephone reservation will be accepted.
 - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
 - The closing date for enrolment is **16 February 2016**.
 - Successful enrollees will receive confirmation on or before 17 February 2016 by email, whereas unsuccessful enrollees will receive full refund. If you do not hear from us by then, please contact Ms. Jenny Lam at 2287 7067.
 - Unless the event is cancelled due to unforeseen circumstances or bad weather, no refund for withdrawal will be given after the enrolment has been processed. The enrolment is non-transferrable to other CPD course / participant.
 - Bad weather arrangement:** The event will be cancelled if typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 6:30 a.m. on the date of event.
 - The Institute reserves the right to change the venue, date, speaker and/or rundown of the event due to unforeseen circumstances.

Personal Data: Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>

Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk

Event Information Enquiry: 2287 7067 (Jenny Lam)
e-mail: itig@hkicpa.org.hk

For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled.

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| Name : | _____ | Name : | _____ |
| Address : | _____ | Address : | _____ |
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