

Corporate Finance Interest Group (CFIG) lunch seminar IPO Success Factors

About the topic

Mr. Philippe Espinasse, author of *IPO: A Global Guide* <<http://www.ipo-book.com>>, a recently published practical guide to conducting an initial public offering (IPO), will give his insight into how to drive an IPO process globally, focusing particularly on market practice and transactions across the Asia-Pacific region, including Hong Kong. Philippe will explore the reasons why, and how, private businesses turn into listed companies: the strategies, relevant procedures, timing and documentation, as well as the valuation, process of marketing and pricing of an international IPO. He will also address post-IPO processes, including price stabilization, investor relations, as well as financing and other activities after listing. He will illustrate the principles by reference to cases.

After the seminar, there will be a book sale/signing session.

About the programme

Date & Time	17 November 2011, Thursday 12:45 p.m. – 2:15 p.m.
Venue	HKUST Business School 15/F, Hong Kong Club Building 3A Chater Road, Central
Dress code	Smart Casual
Fee	HK\$ 250 per person for CFIG members HK\$ 350 per person for Non-CFIG members <i>Priority is given to CFIG members.</i> <i>Not a CFIG member? Click HERE to join.</i>
CPD credit	1.5 hours (subject to actual attendance)
CPT credit	Please check with your compliance officer or other relevant personnel of your firm, as this event may be acceptable for CPT recognition for SFC licensed persons.
Language	English
Competency	Business Finance*
Rating	Intermediate / Advanced level*
Application deadline	11 November 2011

Rundown

12:20pm	Registration (Sandwiches & drinks provided)
12:45pm	Introduction
12:50pm	Presentation by speaker
2:00pm	Q&A / Discussion
2:15pm	Closing remarks
2:20pm	Book sale/signing

Chairperson

Mr. Frankie Yan
 Convenor
 CFIG Management Committee

* Please refer [here](#) for descriptions of the various ratings.



About the speaker

Mr. Philippe Espinasse Author & Consultant



Philippe Espinasse spent more than 19 years working as a senior investment banker, including for S.G.Warburg (now UBS Investment Bank), Macquarie and Nomura as a Managing Director, Head of Equity Corporate Finance and Head of Equity Capital Markets. Throughout his career, he has successfully completed more than 140 corporate finance transactions, including many billion-dollar privatisation and private sector IPOs, equity and equity-linked fund raisings, real estate investment trusts, infrastructure funds, principal and pre-IPO investments, M&A and advisory transactions, euro- and domestic bond issues and debt private placements. He has marketed to issuers, and/or executed, capital markets offerings across some 30 jurisdictions.

Philippe lives in Hong Kong, where he writes and works as an independent consultant. He contributes regular columns to the Dow Jones Investment Banker global news platform and his articles have also been published on WSJ.com, in The Wall Street Journal, in the South China Morning Post, and on the website of BBC News. He has also appeared on Bloomberg Television, on Reuters Television and on Hong Kong's RTHK radio.

Registration

The number of places is limited (maximum capacity: 100 persons). In the event of over-subscription, **places will be allocated on a first-come-first-served basis with priority given to CFGI members**. If you are not a CFGI member, click [HERE](#) to download a CFGI membership application form.

To register:

- **Online registration:** For the time being, this facility ([click here](#)) is available only to members who are both Institute and CFGI members. If you are not both, please reply by post or fax.
- **By post or fax:** Complete the attached reply slip and return it to the Institute **on or before 11 November 2011**, together with a cheque made payable to the "Hong Kong Institute of Certified Public Accountants". Fax registration will be accepted for payment by any Visa/Master credit card. Confirmation of registration will be sent by e-mail. If confirmation has not been received by 15 November 2011, please contact Ms May Hung at 2287 7009 / Ms Canace Leung at 2287 7089.



MCS-2 Event Code: CFIG111117

CFIG lunch seminar – IPO Success Factors

Enrolment Form

**Finance & Operations Department
Hong Kong Institute of CPAs
37th Floor, Wu Chung House
213 Queen's Road East
Wanchai, Hong Kong**

Fax no: 2893 9853

*[Click here](#) for online enrolment (if you are both HKICPA and CFIG member)

17 November 2011

(Reply on or before 11 November 2011)

FOR OFFICE USE

Seq. no.:
Handled by:

Please allow 4 days to process your application. In order not to delay the process, please DO NOT make any enquiries on your enrolment status. You can check it at "[My CPA](#)". Unsuccessful enrolment will be notified before the commencement of the event with full refund.

Please type or print:-

Name: (*Mr./ Mrs. /Ms.) _____ InSTITUTE membership no.: _____

Company name: _____

Position held: _____ Email: _____

Telephone no.: _____ Fax no.: _____

You may use a separate sheet to list out the name, position and Institute membership no. (if applicable) of additional participant(s) from the same firm/company as the above applicant.

Please "✓" as appropriate

Admission Fee: HK\$250 per person (CFIG members) X _____ person(s) = HKD _____
 HK\$350 per person (Non-CFIG members) X _____ person(s) = HKD _____
Payment by: Cheque no.*: _____ (Bank: _____)
 Visa / Master credit card

*Cheques should be made payable to "Hong Kong Institute of Certified Public Accountants"

For payment by credit card, please fill in the following:	Card no.:																	
Cardholder's Name : (Please print)	Card Expiry Date (month/year) :																	
Date :	Cardholder's Signature :																	
FOR OFFICE USE	Auth. code no.				Handled by				Date									

Please put a "✓" if you require a receipt and indicate your choice of delivery: by email by post **(to the address as shown below)**

Name:	Name:
Address:	Address:

Notes:

- Enrolments are accepted on a first-come-first-served basis with **priority given to CFIG members**. Telephone reservations will not be accepted.
- Full payment must be made before applications will be processed.
- The closing date for enrolment is **11 November 2011**.
- Confirmation will be sent by e-mail. If you have not received any confirmation by 15 November 2011, please contact Ms May Hung, on 2287 7009, or Ms Canace Leung, on 2287 7089.
- Unless the event is cancelled due to unforeseen circumstances, no refunds will be given after applications have been processed.
- Bad weather arrangement:** The seminar will be cancelled if typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 6:30 a.m. on the date of the event. In the event of cancellation due to bad weather, the admission fee will be refunded.

Personal Data: All information provided in this form will only be used by the Institute or its agent for the purposes of processing the registration and/or organising the event in which you have enrolled. Although you are not obliged to provide the data sought by this form, failing to do so may result in an inability to process your enrolment. Collected data will only be used for this specific event and promotion of any future similar events. By completing the form you agree that the staff of the Institute or its agent may use your personal data for the purposes specified above. The detailed privacy policy of the Institute is available at <www.hkicpa.org.hk>.

Payment & Enrolment Status Enquiry: 2287 7381
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Event Information Enquiry: 2287 7009 / 2287 7089
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