



# Developing Hong Kong to become a regional hub of corporate treasury centres

## About the topic

Several cities in Asia have offered themselves as candidates for a regional hub of corporate treasury centres ("CTCs"). As an international financial and commercial centre, Hong Kong always has its competitive advantages. Recently, Hong Kong's position is further strengthened as the relevant tax law ([Inland Revenue \(Amendment\) \(No.2\) Ordinance 2016](#)) has been passed which could result in potential tax savings for CTCs in Hong Kong.

The Institute, together with the International Association of CFOs and Corporate Treasurers (China) ("IACCT(China)"), now brings you an impressive panel of speakers, including the Hong Kong Monetary Authority representative, corporate treasurer, professional advisers, corporate banker and treasury management software vendor to share their insights about the key factors to make Hong Kong a premier CTC location and how this would benefit the financial and business sectors. Participants will also learn from the speakers the key benefits of treasury services and matters to be considered when setting up a CTC.

## About the event

|                           |  |
|---------------------------|--|
| <b>Date &amp; Time</b>    | Monday, 18 July 2016<br>2:30 p.m. – 5:30 p.m.                                      |
| <b>Venue</b>              | HKICPA, 27/F, Wu Chung House,<br>213 Queen's Road East, Wanchai, Hong Kong         |
| <b>Admission fee</b>      | \$300 (HKICPA / IACCT (China) member)<br>\$550 (non-HKICPA / IACCT (China) member) |
| <b>CPD hours</b>          | 2.5 hours (subject to actual attendance)   |
| <b>Language</b>           | English  |
| <b>Competency*</b>        | Corporate Finance  |
| <b>Rating*</b>            | Intermediate level   |
| <b>Enrolment deadline</b> | 13 July 2016   |

\* Details of [Competency and Rating](#) information

## Programme^

### Presentations

- ✧ Topic : Hong Kong: Asia's premier location of corporate treasury centres
- ✧ Topic : Initial assessment of how enterprises can take advantage of the relevant tax law
- ✧ Topic : Why businesses need a treasury function and the potential benefits of treasury services
- ✧ Topic : How financial institutions could assist in setting up corporate treasury centres

### Panel discussion

- ✧ Topic : Areas to look at when setting up corporate treasury centres

^The programme is subject to changes.

## Registration

### To register:

- Online registration (for HKICPA members only): [Click here](#) or visit [www.hkicpa.org.hk](http://www.hkicpa.org.hk)
- By post or by fax: Complete the attached enrolment form and return it to the Institute on or before **13 July 2016**, together with full payment. Cheque should be made payable to the "Hong Kong Institute of Certified Public Accountants" or "HKICPA".
- Fax registration will only be accepted if payment is made by any VISA / MasterCard or the BOC HKICPA UnionPay card. **Acceptance is on a first-come-first-served basis with priority given to Corporate Finance Interest Group ("CFIG") members.**
- If you are not a CFIG member, please click [HERE](#) to download the Interest Groups Enrolment Form. **NO** registration fee is required.
- If you have not received the confirmation by **15 July 2016**, please contact May Hung at 2287 7009 / Canace Leung at 2287 7089 or email: [may@hkicpa.org.hk](mailto:may@hkicpa.org.hk)

## About the speakers\*

### Bonnie CHIU

**Regional Head of Sales, Global Banking Corporates, Global Liquidity & Cash Management, Asia Pacific, HSBC**

Bonnie is the Asia Pacific Regional Head of Sales for Global Banking Corporates in HSBC's Global Liquidity and Cash Management business. She and her country teams are responsible for providing global cash management advisory and tailored solutions to Multinational Corporates across different industry sectors. Bonnie joined HSBC through the Management Trainee Programme. She has been with the cash management function for over 14 years, with extensive experience across the Multinationals and Local Corporate Segments. She has a thorough understanding of the global cash management market landscape, and in particular the challenges faced by clients in expanding their business globally.

Bonnie holds an MA from the University of Cambridge and an LLB from the University of London, as well as the Association of Corporate Treasurers' Certificate in International Cash Management.

**Enoch FUNG**  
**Head, Market Development (External), Hong Kong Monetary Authority**

Enoch is the Head of Market Development Division, a policy unit in the Hong Kong Monetary Authority (HKMA) for promoting the development of Hong Kong's financial industry. In this role, Enoch is in charge of HKMA's efforts to promote and enhance Hong Kong's competitiveness as an offshore RMB business center, international asset management center and a corporate treasury center. Prior to his current position, Enoch was the head of the Financial Stability Surveillance Division, responsible for the market monitoring and macro-prudential surveillance work in relation to strengthening the HKMA's oversight of global financial issues.

Enoch joined the HKMA in 2011. Prior to joining the HKMA, he was a senior economist at Goldman Sachs based in Hong Kong and Singapore, responsible for macroeconomic research and strategies in the Asia-Pacific region.

**Allen LEUNG**  
**Treasurer, COFCO (Hong Kong) Limited**

Allen has over 20 years of experience in corporate treasury and banking treasury. He is currently working at COFCO Hong Kong, a Fortune 500 company, overseeing the treasury functions including financial risk management, cash management, financing and banking relationships. Prior to joining COFCO Hong Kong, Allen began his career as a bank treasury dealer, followed by the regional treasury leadership jobs with two US Fortune 500 companies: Owens Corning Asia Pacific and PPG Industries International Inc. Hong Kong.

Allen is a CPA and a Vice President of the International Association of CFOs and Corporate Treasurers (China). He holds Bachelor degrees in Computer Science and Business Administration from York University, Canada and a Master of Applied Finance degree from Macquarie University, Australia.

**Albert LO**  
**Partner, PwC Consulting**

Albert is a partner from PwC's Consulting team based in Hong Kong. Albert has over 15 years of experience leading finance and treasury function advisory projects serving PwC's clients based in Toronto and Hong Kong. Albert has experience with providing audit services, advising on hedge programs and hedge accounting treatments, and leading process improvement engagements for clients across different industries. Albert currently leads PwC's treasury consulting team which focuses on designing and implementing practical solutions around treasury operation governance and efficiency, cash and risk management practices, corporate treasury center setup and establishment, and treasury management system implementation. Albert graduated from the University of Waterloo, Canada with a Masters degree in Accounting and a Bachelors degree in Mathematics. He is a Canadian Chartered Professional Accountant (CPA CA) as well as a CFA charterholder.

**Peter WONG**  
**Founding Chairman, IACCT (China) & Director, PwC Consulting**

At PwC, Peter specialises in providing Corporate Treasury Advisory Services in Hong Kong and Mainland China. Peter is a CPA, a CFA charter-holder and a fellow member of the UK Association of Corporate Treasurers. He graduated from the University of Hong Kong with a major in Economics and an MBA degree. Peter has been active in promoting corporate treasury best practices in Greater China as Founding Chairman of IACCT China and Convenor of the HK Association of Corporate Treasurers in 2000- 2012. He was appointed by the HKMA (since 2006) as the Founding Board Member of the Treasury Markets Association (TMA) and member of the Working Group (since its inception in 2012) on the development of the Corporate Treasury Centre Policy.

**Pole YU**  
**General Manager, Hanse Orga Hong Kong**

Pole is currently the General Manager of Hanse Orga Hong Kong, a leading provider of SAP-integrated finance solutions with head office in Germany. Pole has 20 years of experience in banking and financial technology sectors and held various positions in business development, customer relationship and system consultancy. Prior to joining Hanse Orga, he was the regional manager of IT2 and led to many successful treasury system projects for clients in the Asia Pacific region. Pole holds a BSc with Aston University in the UK and an MBA with Hong Kong University of Science and Technology.

*\*Speakers are subject to changes.*



**Event Code: CFG160718**

## CFIG Forum

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**Finance & Operations Department,  
Hong Kong Institute of CPAs**

37th Floor, Wu Chung House,  
213 Queen's Road East, Hong Kong.

**Fax no: 2893 9853**

### Enrolment Form

**\*Online enrolment (for HKICPA members only)\***

**18 July 2016**

(Please reply on or before **13 July 2016**)

**FOR OFFICE USE**

Seq. no.: -----

Handled by: -----

Please allow 4 working days to process your application. You can check your enrolment status at "My CPA" at [www.hkicpa.org.hk](http://www.hkicpa.org.hk).

Please use BLOCK letters:-

Name: (\*Mr./Mrs./Ms.) \_\_\_\_\_ Membership No.: \_\_\_\_\_

Company Name: \_\_\_\_\_

Position: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone No.: \_\_\_\_\_ Fax No.: \_\_\_\_\_

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|---|-------------------------|--|--|
| <b>Admission fee:</b>   |                         | <input type="checkbox"/> \$300 (HKICPA / IACCT (China) member) | <input type="checkbox"/> \$550 (non-HKICPA / IACCT (China) member) |
| <input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"                          |                         |  |  |
| <input type="checkbox"/> VISA / MasterCard  |                         | <input type="checkbox"/> BOC HKICPA UnionPay card              |  |
| Card Number:  |                         | Card Expiry Date (MM/YY):                                      |  |
| Cardholder's Name (block letters):  | Cardholder's Signature: | Date:  |  |
| <input type="checkbox"/> I would like to have an official receipt. (Remarks: Official receipt will be sent to your email address provided above.) |                         |  |  |

**Notes:**

- Enrolments are accepted on a first-come-first-served basis with priority given to CFG members.
- Full payment must be made before your application will be processed. No telephone reservation will be accepted.
- Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
- The closing date for enrolment is **13 July 2016**.
- Successful enrollees will receive confirmation on or before 15 July 2016 by email whereas unsuccessful applicants will receive full refund by mail.
- Unless the event is cancelled due to unforeseen circumstances or bad weather, no refund for withdrawal will be given after the enrolment has been processed. The enrolment is non-transferrable to other CPD course / participant.
- Bad weather arrangement:** The event will be cancelled if typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 6:30 a.m. on the date of event. In the event of bad weather, the admission fee will be refunded.
- The Institute reserves the right to change the venue, date, speaker and / or rundown of the event due to unforeseen circumstances.

**Personal Data:** Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at [privacyofficer@hkicpa.org.hk](mailto:privacyofficer@hkicpa.org.hk) or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>

**Payment & Enrolment Status Enquiry:** 2287 7381  
e-mail: [finance@hkicpa.org.hk](mailto:finance@hkicpa.org.hk)

**Event Information Enquiry:** 2287 7009 (May Hung)  
e-mail: [may@hkicpa.org.hk](mailto:may@hkicpa.org.hk)

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| For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled. |           |
| Name :   | Name :    |
| Address :  | Address : |
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