



HKICPA/ ICAEW Joint Seminar: The CFO, conflicts of interest and corporate governance

About the topic

The CFO plays an important role in corporate performance and corporate governance. In carrying out this role CFOs face a number of tensions, challenges and potential conflicts of interest. Such conflicts include both contributing to strategy formulation while challenging strategies that seem to be failing, and presenting financial results that are accurate while at the same time providing positive messages to investors.

At this seminar, Mr. Rick Payne, speaker from ICAEW, will:

- Provide real-life examples of conflict of interests that CFOs typically face and advice for dealing with them.
- Discuss the contribution CFOs and the finance functions can make to effective corporate governance.

Based on extensive practical experience and in-depth research, this presentation will cover the ever-expanding, yet sometimes conflicting, roles of CFOs; and the challenges faced by them and other senior finance professionals.

About the programme

Date & Time	28 June 2012, Thursday, 6:30 p.m. – 8:00 p.m.
Venue	Training Centre, Hong Kong Institute of CPAs, 27/F, Wu Chung House, 213 Queen's Road East, Wanchai
Fee	\$190 per person for HKICPA / ICAEW members \$300 per person for non-HKICPA / non-ICAEW members
Recommended CPD hours	1.5 hours (subject to actual attendance)
Language	English
Competency	General Business and Professional Knowledge*
Rating	Intermediate level*
Application deadline	22 June 2012

Rundown

6:15 p.m.	Registration starts
6:30 p.m.	Opening remarks by chair
6:35 p.m.	Presentation
7:35 p.m.	Q&A session
7:55 p.m.	Closing remarks by chair

Speaker

Mr. Rick Payne
 Head of Finance Direction Programme
 Technical Strategy Department
 ICAEW

Chair

Mr. Wong Kim Man
 Deputy chairman
 PAIB Leadership Panel

* Please refer [here](#) for descriptions of other competencies and ratings.

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Speaker

Mr. Rick Payne is ICAEW's expert on building effective finance functions and the role of CFO. Having worked as a divisional CFO in a leading financial services firm, including two years in Hong Kong, he now draws on his experience to lead ICAEW's Finance Direction programme. The programme aims to help finance professionals contribute to organisational success. Rick co-authored ICAEW's report 'The Finance Function: A Framework for Analysis', which draws on wide-ranging research by academics, consultancies and professional bodies supplemented by discussions with leaders in the field. The framework provides an excellent means of presenting and discussing the ways in which CFOs and finance departments can add greater value to their organisations, while taking into account their unique circumstances.

Soon after qualifying as a Chartered Accountant with KPMG, Rick moved into investment banking. During his business career he covered most areas in financial control and held roles as CFO for corporate banking, structured finance and corporate finance, regional CFO for Asia Pacific and global head of finance for global financial markets.

Rick is a qualified trainer and coach and has an MSc (with distinction) in Organisational Behaviour. He presents regularly to audiences of finance professionals and academics in the UK and internationally.

Registration

The registration is on a first-come-first-served basis.

To register:

- **Online registration** (for HKICPA members only): Please [click here](#).
- **By post or by fax:** Complete the attached reply slip and return it to the Institute on or before 22 June 2012, together with a cheque made payable to "Hong Kong Institute of Certified Public Accountants". Fax registration will be accepted for payment by any Visa / Master credit card. Confirmation of registration will be sent by e-mail. If confirmation has not been received by 25 June 2012, please contact Ms May Hung at 2287 7009 / Ms Canace Leung at 2287 7089.



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Enrolment Form

*[Click here](#) for online enrolment (for HKICPA members only)

28 June 2012

(Reply on or before **22 June 2012**)

FOR OFFICE USE

Seq. no.:
 Handled by:

Please allow 4 days to process your application. In order not to delay the process, please DO NOT make any enquiries on your enrolment status. You can check it at "[My CPA](#)". Unsuccessful enrolment will be notified before the commencement of the event with full refund.

Please type or print:-

Name: (Mr./Mrs./Ms.) _____ HKICPA/ICAEW membership no.: _____

Company name: _____

Position held: _____ Email: _____

Telephone no.: _____ Fax no.: _____

You may use a separate sheet to list out the name, position and HKICPA/ICAEW membership no. (if applicable) of additional participant(s) from the same firm/company as the above applicant.

Please ✓ as appropriate

Admission Fee: HK\$190 per person (HKICPA members/ ICAEW members) X _____ person(s) = HKD _____
 HK\$300 per person (Non-HKICPA members/ non-ICAEW members) X _____ person(s) = HKD _____
Payment by: Cheque no.*: _____ (Bank: _____)
 Visa / Master credit card

*Cheques should be made payable to "Hong Kong Institute of Certified Public Accountants"

For payment by credit card, please fill in the following:		Card no.:											
Cardholder's name : (Please print)		Card expiry date (month/year) :											
Date :		Cardholder's signature :											
FOR OFFICE USE		Auth. code no.				Handled by				Date			

Please put a "✓" if you require a receipt and indicate your choice of delivery:
 by email by post (**to the address as shown below**)

Name:	Name:
Address:	Address:

Notes:

- Enrolments are accepted on a first-come-first-served basis. Telephone reservations will not be accepted.
- Please complete the Enrolment Form and return it to the Finance & Operations Department on or before the deadline, together with full payment. The closing date for enrolment is **22 June 2012**.
- For credit card payment, please fax the enrolment form to 2893 9853. For payment by cheque, the enrolment will only be processed upon receipt of full payment.
- Confirmation will be sent by e-mail, unless your application for registration is unsuccessful. If you have not received any confirmation by 25 June 2012, please contact Ms May Hung, on 2287 7009, or Ms Canace Leung, on 2287 7089.
- Unless the event is cancelled due to unforeseen circumstances, no refunds will be given after applications have been processed.
- Bad weather arrangement: The seminar will be cancelled if typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 2:30 p.m. on the date of event. In the event of cancellation due to bad weather, the admission fee will be refunded.

Personal Data: All information provided in this form will only be used by the Institute or its agent for the purposes of processing the registration and/or organising the event in which you have enrolled. Although you are not obliged to provide the data sought by this form, failing to do so may result in an inability to process your enrolment. Collected data will only be used for this specific event and promotion of any future similar events. By completing the form you agree that the staff of the Institute or its agent may use your personal data for the purposes specified above. The detailed privacy policy of the Institute is available at www.hkicpa.org.hk.

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