



## How accountants can step up to senior management

### Highlights

PAIB “fireside conversations” are informal, relaxing drinks gatherings at which prominent PAIBs talk about their careers, work and other themes of interest to PAIBs.

At the next gathering, Mr. Guy Look, Chief Financial Officer & Executive Director of Sa Sa International Holdings Limited, who has over 27 years of experience in local and overseas financial and general management, will share his thoughts on career development, and making the transition from accountant to the senior management of listed companies. He will also talk from his experience of the skills and personal development needed to make an effective contribution to the vision and direction of a dynamic business.

### About the programme

<b>Date</b>	28 October 2009	<b>Rundown</b>	
<b>Venue</b>	Members' Lounge, HKICPA 27/F, Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong.	<b>6:30 pm</b>	Registration
<b>Fee</b>	HK\$ 80 <i>(inclusive of snacks and drinks / wine)</i>	<b>6:45 pm</b>	Experience sharing by guest
<b>CPD credit</b>	0.5 hour	<b>7:15 pm</b>	Exchanges of experience / views with audience
<b>Language</b>	English	<b>8:00 pm</b>	Closing remarks
<b>Competency</b>	Leadership & Business Strategy*		
<b>Rating</b>	Intermediate level*		
<b>Application deadline</b>	<b>23 October 2009</b>		

\* Please refer [here](#) for descriptions of other competencies and ratings.

### Registration

**PAIBs will be given priority for registration for the event.**

To register:

- **Online registration** (for HKICPA members only): Please [click here](#) .
- **By post or by fax**: Complete the attached reply slip and return it to the Institute on or before **23 October 2009**, together with a cheque made payable to “Hong Kong Institute of Certified Public Accountants”. Fax registration will be accepted for payment made by any Visa / Master credit card. Confirmation of registration will be sent by e-mail. If confirmation has not been received by 27 October 2009, please contact Ms May Hung at 2287 7009 / Ms Canace Leung at 2287 7089.



# PAIB "fireside conversations" event Enrolment Form

Operation & Finance Department,  
Hong Kong Institute of CPAs  
37th Floor, Wu Chung House,  
213 Queen's Road East,  
Hong Kong.

Fax no: 2893 9853

[\\*Click here](#) for online enrolment (for HKICPA members only)

**28 October 2009**

(Reply on or before **23 October 2009**)

**FOR OFFICE USE**

Seq. no.: .....  
Handled by: .....

Please allow 4 days to process your application. In order not to delay the process, please DO NOT make any enquiries on your enrolment status. You can check it at "[My CPA](#)". Unsuccessful enrolment will be notified before the commencement of the event with full refund.

**Please type or print:-**

Name: (Mr./ Mrs./ Ms.) \_\_\_\_\_ Institute membership no.: \_\_\_\_\_

Company name: \_\_\_\_\_

Position held: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone no.: \_\_\_\_\_ Fax no.: \_\_\_\_\_

**Additional participant from the same company as the above applicant:**

	Name	Institute membership no. (if applicable)	Position
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____

**Please ✓ as appropriate**

**Admission Fee:**  HK\$80 per person X \_\_\_\_\_ person(s) = HKD \_\_\_\_\_

**Payment by:**  Cheque no.\*: \_\_\_\_\_ (Bank: \_\_\_\_\_ )  
 Visa / Master credit card

\*Cheques should be made payable to "Hong Kong Institute of Certified Public Accountants"

For payment by credit card, please fill in the following: Card no.: \_\_\_\_\_

Cardholder's name : \_\_\_\_\_ Card expiry date (month/year) : \_\_\_\_\_  
(Please print) Cardholder's signature : \_\_\_\_\_

FOR OFFICE USE	Auth. code no.	Handled by	Date
	_____	_____	_____

Please put a "✓" if you require a receipt and indicate your choice of delivery:  by email  by post (to the address as shown below)

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_ Address: \_\_\_\_\_

**Notes:**

- Enrolments are accepted on a first-come-first-served basis. Telephone reservations will not be accepted.
- Full payment must be made before applications will be processed.
- The closing date for enrolment is **23 October 2009**.
- Confirmation will be sent by e-mail. If you have not received any confirmation by 27 October 2009, please contact Ms May Hung, on 2287 7009, or Ms Canace Leung, on 2287 7089.
- Unless the event is cancelled due to unforeseen circumstances, no refunds will be given after applications have been processed.
- Bad weather arrangement: The event will be cancelled if typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 2:30 p.m. on the date of event. In the event of cancellation due to bad weather, the admission fee will be refunded.

**Payment & Enrolment Status Enquiry:** 2287 7381  
e-mail: finance@hki CPA.org.hk

**Event Information Enquiry:** 2287 7009 / 2287 7089  
e-mail: mcs.msce@hki CPA.org.hk