



**Cross-straits, Hong Kong and Macau Accounting Profession Conference 2024**  
(2024 年海峽兩岸及港澳地區會計師行業交流研討會)

28 October 2024, Monday  
9:00 a.m. – 4:30 p.m.  
Ballroom, JW Marriott Hotel Hong Kong, Pacific Place,  
88 Queensway, Hong Kong

**Sponsorship Packages:**

<b>Sponsorship Entitlement</b>	<b>Diamond HK\$50,000</b>	<b>Panel Discussion HK\$40,000</b>	<b>Platinum HK\$30,000</b>	<b>Gold HK\$15,000</b>
Company logo on backdrop, dedicated event page and promotion materials	✓	✓	✓	✓
Advertisement in the event e-booklet (in Chinese)	One full-page four-colour	One full-page four-colour	One half-page four-colour	One half-page four-colour
Corporate video on the Institute's dedicated event page	≤ 5 mins	≤ 3 mins	≤ 3 mins	--
Complimentary seats at the full day conference	One table (10 seats)	8 seats	6 seats	2 seats
Logo on the theme backdrop	✓	--	--	--
Logo on respective panel discussion backdrop	--	✓	--	--

Notes:

(1) The video which is related to the theme of the conference / global economic development / accounting in the business world, shall be provided by the sponsors.



**Cross-straits, Hong Kong and Macau Accounting Profession Conference 2024**  
**(2024 年海峽兩岸及港澳地區會計師行業交流研討會)**  
**Sponsorship – Reply Slip**

To: **Corporate Communications Department**  
**Hong Kong Institute of Certified Public Accountants**  
 37th Floor, Wu Chung House  
 213 Queen’s Road East, Wanchai, Hong Kong

Email: [mainlandchina@hkipa.org.hk](mailto:mainlandchina@hkipa.org.hk)  
 Enquiries:  
 2287 7541 (Ms. Paula Qi)  
 2287 7549 (Ms. Aggie Fang)

**We are pleased to support the Conference as a:**

Please ✓ the appropriate box		Sponsorship amount (HK\$)	Quota	Advertisement <sup>2, 3</sup> Size and colour	Video <sup>4</sup>
<input type="checkbox"/>	<b>Diamond Sponsor</b>	\$50,000	No limit	Full page, four colour	≤ 5 mins
<input type="checkbox"/>	<b>Panel Discussion Sponsor</b>	\$40,000	8 <sup>5</sup>	Full page, four colour	≤ 3 mins
Please indicate which panel discussion you would like to sponsor:					
<input type="checkbox"/>	專題討論 1：會計新使命：引領可持續未來				
<input type="checkbox"/>	專題討論 2：可持續發展下中小事務所的機遇和挑戰				
<input type="checkbox"/>	專題討論 3：創新經濟驅動下的會計轉型				
<input type="checkbox"/>	專題討論 4：重塑行業形象 吸引會計人才				
<input type="checkbox"/>	<b>Platinum Sponsor</b>	\$30,000	No limit	Half page, four colour	≤ 3 mins
<input type="checkbox"/>	<b>Gold Sponsor</b>	\$15,000	No limit	Half page, four colour	--

Name of Company: (in Chinese) \_\_\_\_\_

(in English) \_\_\_\_\_

Contact Person: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

----- Thank you for your support! -----

**Important Notes:**

- Company logo will appear on the backdrop, event page and e-booklet of the Conference.
- The actual size of the Conference e-booklet (in Chinese) is 210mm (W) x 297mm (H). The size of the advertisements in the Conference e-booklet will be as follows:  
 Full page 210mm (w) x 297mm (h)  
 Half page 210mm (w) x 148mm (h)
- Please provide your company logo file in PDF and AI format. For advertisement file, please provide PDF or JPEG file in high resolution (300 dpi). The file(s) should be sent to [mainlandchina@hkipa.org.hk](mailto:mainlandchina@hkipa.org.hk) as soon as possible together with the reply slip and **no later than 20 September 2024**.
- Specifications for videos are as follows:  
 Resolution: 1280 x 720px (horizontal)  
 Ratio: 16:9  
 Format: MP4  
 Please provide the video **as soon as you return the reply slip or no later than 20 September 2024**.
- Two quotas for each panel discussion, eight quotas in total. Quotas will be allocated on a **first come first serve basis**.
- Please send your cheque payable to “Hong Kong Institute of Certified Public Accountants” or “HKICPA” to Ms. Katie Sze/Ms. Aggie Fang at the above address **as soon as you return the reply slip or no later than 20 September 2024**.
- The Institute reserves the right to accept or decline a sponsorship offer.