



Professional Accountants in Business Committee (PAIBC) Tips on Surviving an Economic Downturn – Practical Advice for PAIBs working in SMEs

Speakers

Miss Belinda Kwan

Assistant Director-General (Industries Support),
Trade and Industry Department, HKSAR

Mr. Nixon Chan

Senior Executive Commercial Banking, HSBC

Mr. Eric K.H. Fok

Director of Bright Talent Consultants Limited and
member of PAIBC

Mr. Bobby R. Rozario

Managing Director of Alpha & Leader Risks and Assets Management Co. Ltd. and
Vice-Chairman of the Hong Kong Credit and Collection Management Association

Chairman

Ms. Susanna Chiu

Vice President of the Institute and Deputy Chairman of PAIBC

Date and Time

10 January 2009, Saturday, 9:00 a.m. – 12:30 p.m.

Venue

KPMG Professional Development Centre

28th Floor, Oxford House, Tai Koo Place, 979 King's Road, Quarry Bay, HK

Admission Fee

HKD220 per person for HKICPA members
HKD300 per person for non-HKICPA members

Language

Cantonese

HKICPA CPD Hour

3.5 hours

Application Deadline **7 January 2009**

Registration

The number of places is limited and in the event of over-subscription, **PAIBs will be given priority for registration.**

To register:

- Online registration (for HKICPA members only): [click here](#) or visit www.hkicpa.org.hk
- By post or by fax: Complete the attached reply slip and return it to the Institute on or before **7 January 2009**, together with full payment. Cheques should be made payable to “Hong Kong Institute of Certified Public Accountants”. Fax registration will be accepted only if payment is made by Visa/Master credit card. Confirmation of registration will be sent by e-mail. If confirmation has not been received by 8 January 2009, please contact Ms May Hung at 2287 7009 / Ms Canace Leung at 2287 7089.

Professional Accountants in Business Committee (PAIBC)

Tips on Surviving an Economic Downturn – Practical Advice for PAIBs working in SMEs

About the speakers

Miss Belinda Kwan, Assistant Director-General (Industries Support), Trade and Industry Department of HKSAR. She oversees areas that include support services for small medium enterprises (“SMEs”), funding schemes for SMEs, regional cooperation on SME matters, etc.

Mr. Nixon Chan, Senior Executive Commercial Banking, HSBC. He graduated at University of Hawaii in 1975 and joined the HSBC group in Hong Kong in 1976. Mr. Chan spent most of the time in frontline positions of the retail branch network during the early part of his career in the bank and has been seconded to HSBC Canada, Toronto for four years in 1987. He was appointed as the present position in 2004 with the main responsibility to drive and grow the bank’s SME business in Hong Kong. Mr. Chan is responsible for HSBC’s SME loan scheme to help SMEs through the current financial crisis.

Mr. Eric K.H. Fok, founder and director of Bright Talent Consultants Limited and member of the Institute’s PAIBC. He obtained a master’s degree in Business Administration (Financial Service) from Manchester Business School in 2000. Prior to coming back from Canada in Hong Kong in 1989, Mr. Fok held the positions of CFO and senior management in various sizable corporations. Mr. Fok has extensive experience in accounting, financial management as well as consultancy services in Hong Kong.

Mr. Bobby R. Rozario, Managing Director of Alpha & Leader Risks and Assets Management Co. Ltd., Principal of Alpha & Leader Law Firm (China) and Vice-Chairman of the Hong Kong Credit and Collection Management Association. He graduated from Carleton University in Ottawa, Canada with honorary Bachelor of Commerce Degree in 1987. He was previously director of the Receivable Management Division of Dun and Bradstreet Information Services in Hong Kong and senior manager of strategic planning at Goldlion (Far East) Ltd. Bobby has over twenty-one years of experience in the area of risk management, receivable management, debt recovery and risk consulting. He has spoken on risk management related topics for various chambers of commerce, industry associations in Hong Kong, China, Asia and Canada.

About the forum

As professional accountants in business (PAIBs), how can you better face the challenges posed by the global financial crisis and tightening credit conditions? How can you add value to your companies or organizations at such times? This forum aims to provide some practical tips on maintaining cash flow and more effective funding management, which are crucial to all businesses, especially SMEs.

While there is no single formula for surviving the difficulties ahead, this forum should assist you in identifying some specific and useful measures for your own businesses. Our speakers, including representatives from the government and HSBC, will provide information on the government loan guarantee scheme and the bank’s arrangement for lending to SMEs. Other speakers will share their expertise and experience in areas such as credit evaluation, credit granting policies and receivables management / debt recovery. This is a good opportunity for you to give your feedback on assistance needed by SMEs and to exchange views and ideas with your fellow members on matters of common concern.

